



Benefits of Product Information Management (PIM)





Cloud supports manufacturers



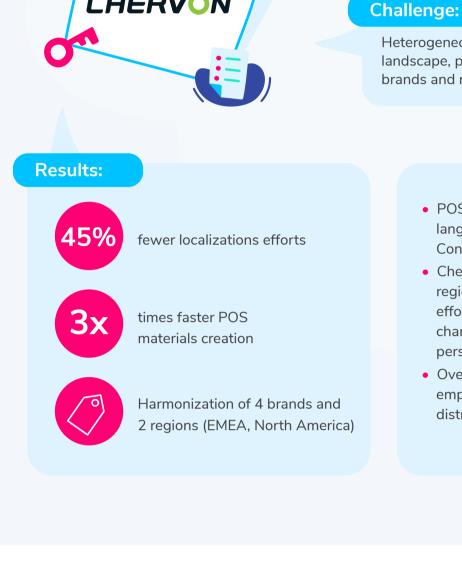
How Contentserv's Product Experience

Heterogeneous international system landscape, product content for different

brands and regions



Industry: Power tools and equipment



ROTHENBERGER

CHERVON

regions, centralizing data enrichment efforts to the global team and enabling channel teams to prioritize personalized content. • Over 500 sales and channel sales

 POS material is generated in over 35 languages in real-time with the

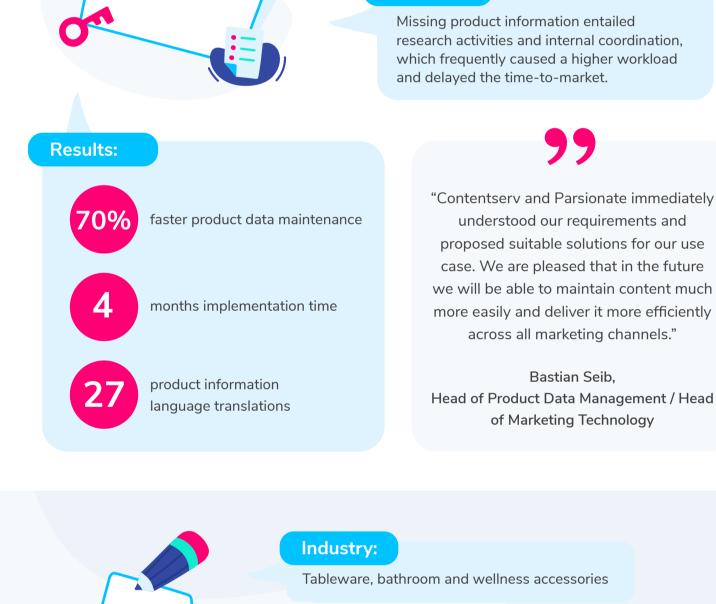
Contentserv print capabilities Chervon streamlined its brands and

employees have access to the distributor and sales marketing portal

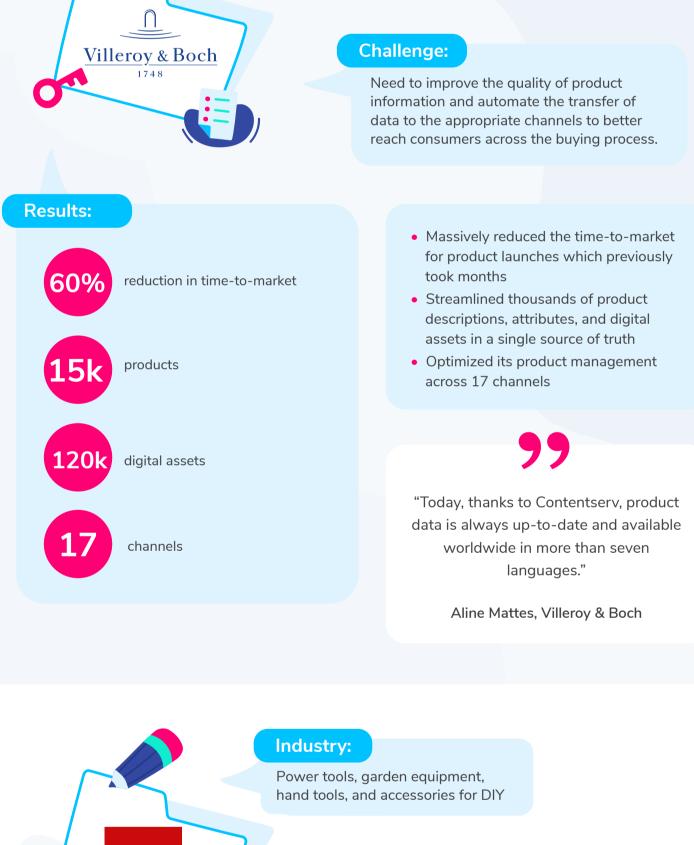
Pipe tools and machines for sanitary, heating, refrigeration,

air conditioning, gas, and environmental technology.

Challenge:

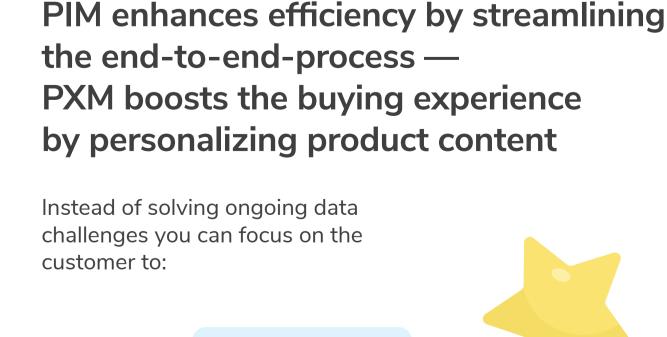


Industry:





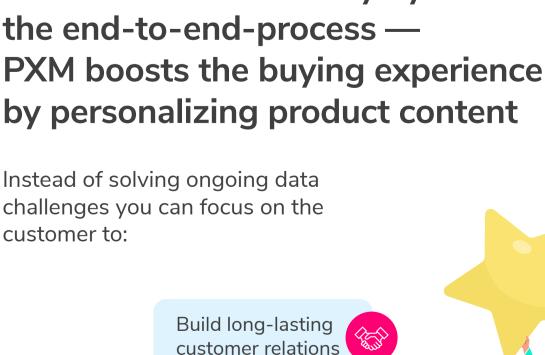
experience



Drive recurring sales

with personalized

product content





your business



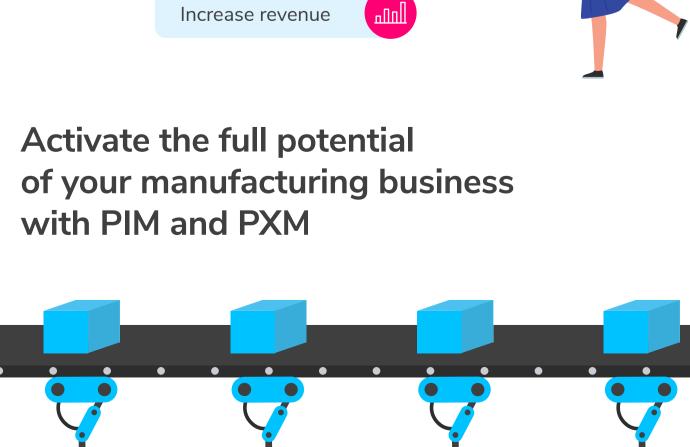
Increase revenue

Increase the

customers' value

through

personalization



Learn more at www.contentserv.com

Maximize

product data

efficiency through

automation

About Contentserv

and highly converting product experiences that delight customers, improve time to value and boost ROI.

Strengthen

brand reputation

through omnichannel

consistency

Grow with

any market

requirements

through easy scalability